

Insurance For Floridians By Floridians

2006 - FOUNDED

in response to Florida market dislocation

2008 - 11

Developed voluntary platform and sales channels. Voluntary strategy gains traction.

2015

Transitioned to a robust, comprehensive and scalable policy administration system that provides greater flexibility throughout the insurance lifecycle.

2017

Introduced standalone golf cart product, flood, X-wind product, cyber protection and vintage home coverage.

2007

Assumed 109,000 policies from Citizens.

2014

Expanded product offering with high-valued home and condo policies. Secured property per risk treaty to support high-valued home policies.

2016

Launched H03/H06 Instant Quote Tool, expanded deductible options and introduced our umbrella product.

2018

Launched our renters insurance, small boat coverage products and HO4 Instant Quote Tool.

